

IX7 Company Profile

Knowledge Is Power

Prepared By:
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Who is IX7?

IX7 goes back to 2007 when it was set-up as family office with an asset management License in Switzerland by Christoph A. SCHMID. In 2020, it was decided by the company management to expand into GCC, and today, IX7 Asset Advisory Services Limited is a category 4 registered investment advisor ADGM, providing investment advisory and financial advice to clients.

Swiss based entity is dedicated to US Grantor Trust Structures, services that are required by large families with multiple business and residency.

Key Figures

AUM:	2022: USD 75M 2025: USD 1B.
Staff:	2 Sales (starting June 22) 3 MGD/Support (including mandatory functions)
Technology	State-of-Art Business Intelligence including 2 nd generation AI.

Who is the CEO?



Christoph A. SCHMID

- 35 years of Swiss Private Banking experience
- 15 years as CEO of a Swiss based Family Office with an asset management license
- Previously, head US Market at LTSB, Geneva
- Holder of: A) Swiss Federal Diploma in Financial Analysis and Portfolio Management – highest possible ranking the field - (Analyste financier et gestionnaire de fortunes - CFPI), and B) Certified European Financial Analyst (CEFA)
- In-depth knowledge of the UHNWI business: annual business volume in excess of USD 1 billion
- Proficient with workflow design and coding

Brand - Summary

USPs

Swiss Private Banking culture-based

Market Gaps

Data and analysis drive the decision-making process

Differentiation Factor

Driven by transparency by all means

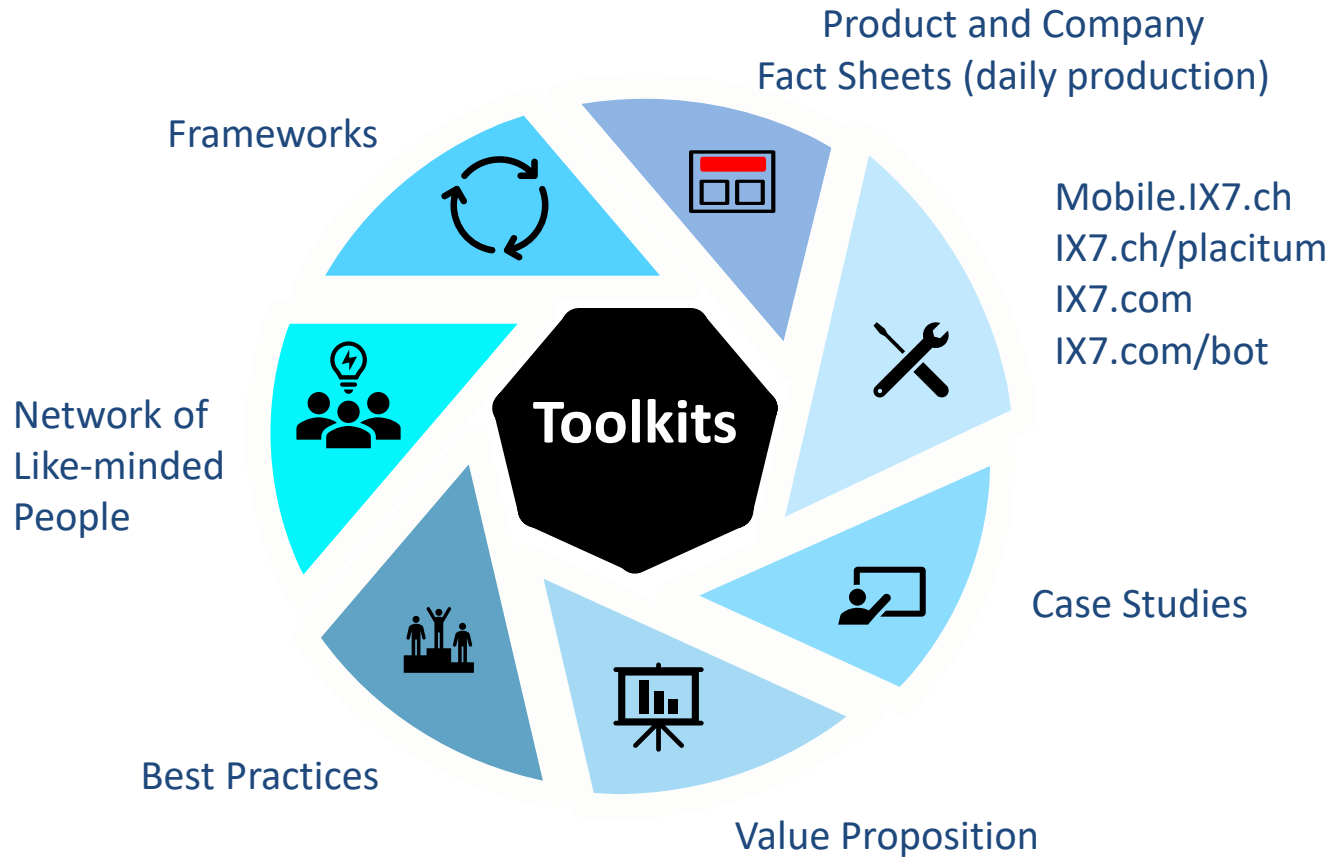
Our Edge

Experience and technology, intelligently merged

Why we
stand out

We stand anchored within a solid business landscape, benefiting from rapid access to information; a strong, extensive business network; and a stable economic and political framework. These are our foundations for long and mutually beneficial relationships.

Management toolkit to achieve goals



Mobile Application

We are the only independent Asset Management company providing a fully fledged reporting and management service to our client – here is a view

Asset Allocation

Asset Allocation View	--	-	Neutral	+	++
Cash					
Cash USD					
Cash EUR					
Precious Metals					
Bonds					
Investment Grade USA					
Investment Grade EU					
Bonds Asia					
High Yield					
Government Bonds					
Equity					
USA					
Europe					
Switzerland					
Asia/China					
Japan					
Middle East					
Latam					
Africa					
Oceania					
Others					
Secular Growth Trend					
Crypto/Blockchain					
Robotics					
Cyber/Security					
Semiconductors					
Credit					
Credit HY US					
Credit HY EU					
Credit X-Over					
Credit HY Asia					
Sharia_Compliant					

Investment view

Portfolio	CCY	Market			
Industry	Sector	Symbol			
Filtered View					
Symbol	Last Price	Div. Yield	Upside	Sharpe	Av. Vol
m/a	0.00	2.92%	40.26%	2.45%	10.07%

Buy Sell

12-month price probability analysis

TP	-30%	-25%	-20%	-10%	+10%	+20%	+25%	+30%
	34.59%	18.72%	22.57%	26.94%	36.91%	42.08%	33.20%	29.39%

Relative Analysis

	Poor	Bal	Medium	Good	Excellent
Value					
Growth					
Momentum					
Risk					
Social Media					

Absolute Analysis

	Poor	Bal	Medium	Good	Excellent
Analyst Rev.					
Price Mom.					
EPS Quality					
Value					
Total					

Investment Case

The first half of 2022 has brought to the surface a new set of risks, and the market has in turn adjusted for this. The economic slowdown is now well priced-in, while persistent inflation, some new pandemic spikes, supply chain constraints, and the conflict in Eastern Europe will continue to make headlines.

We expect that the market will remain highly erratic based on global economic activity which is sharply down and hard to predict with all external factors appearing at the same time.

When it comes to inflation, we expect that it will peak mid-year, but given the uncertainties on the commodities supply side, it will stay high. Supply chain frictions and higher labor wages cannot be omitted but play less of a role this time round.

We expect that commodities prices will start to normalize within 12 months; this is about the time frame required for industries to cover for alternative supply chains.

Based on these inputs, one can expect the following economic growth figures:

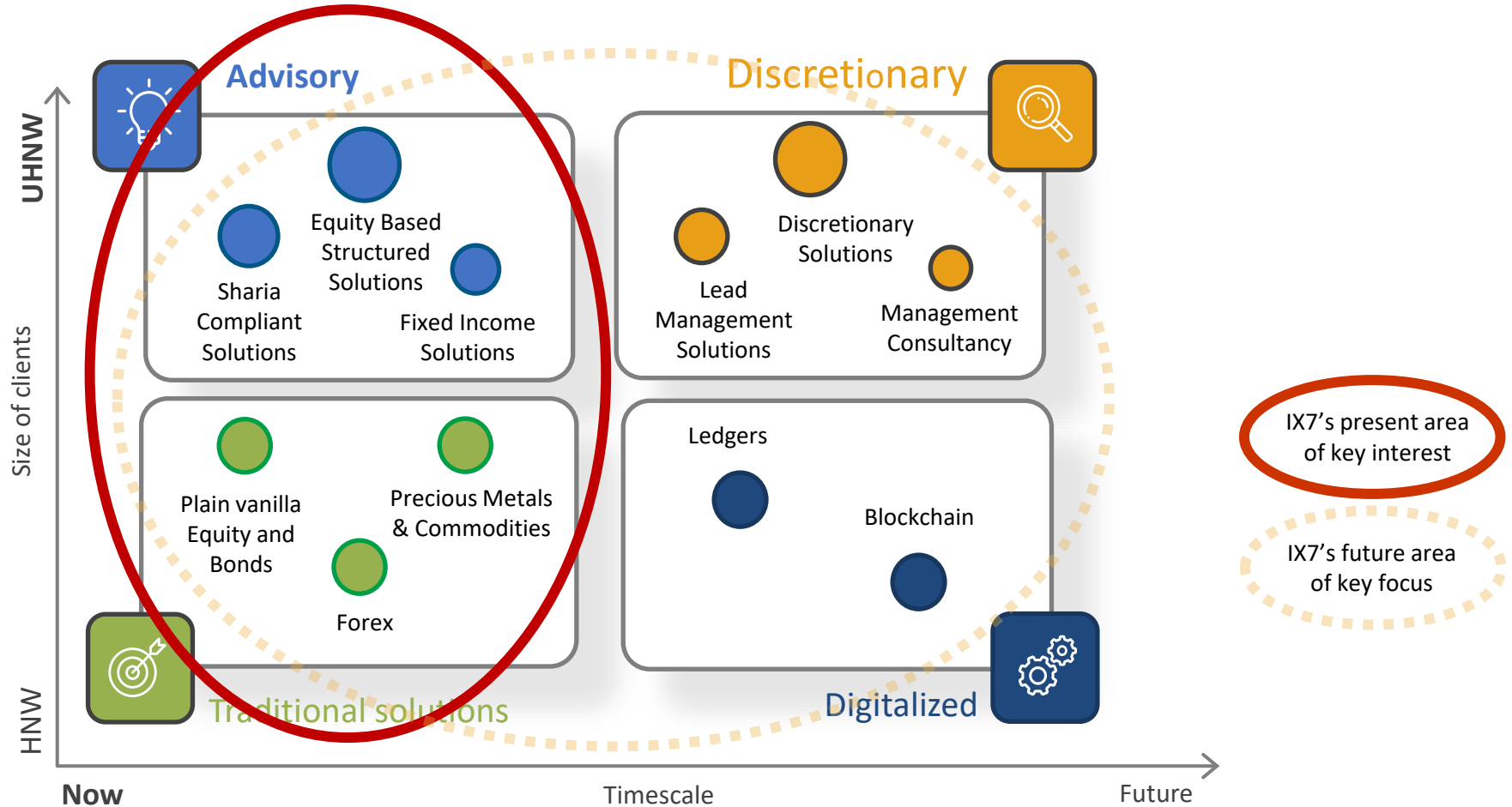
GDP (NY)	2021	2022E	2023E
Global*	6.2	3.3	3.5
G10 Nations	5.2	3.1	2.3
US	5.7	3.2	2.3
Europe	5.4	2.5	2.0
Japan	1.6	2.1	1.8
UK	7.4	3.3	1.4
EM*	7.0	3.6	4.4
China	8.1	4.9	5.1
India	8.1	7.4	7.5
Brazil	4.6	0.7	1.0
Russia	4.7	-12.0	-5.0

Source: Reuters, IX-7 Research Forecasts

Our areas of expertise

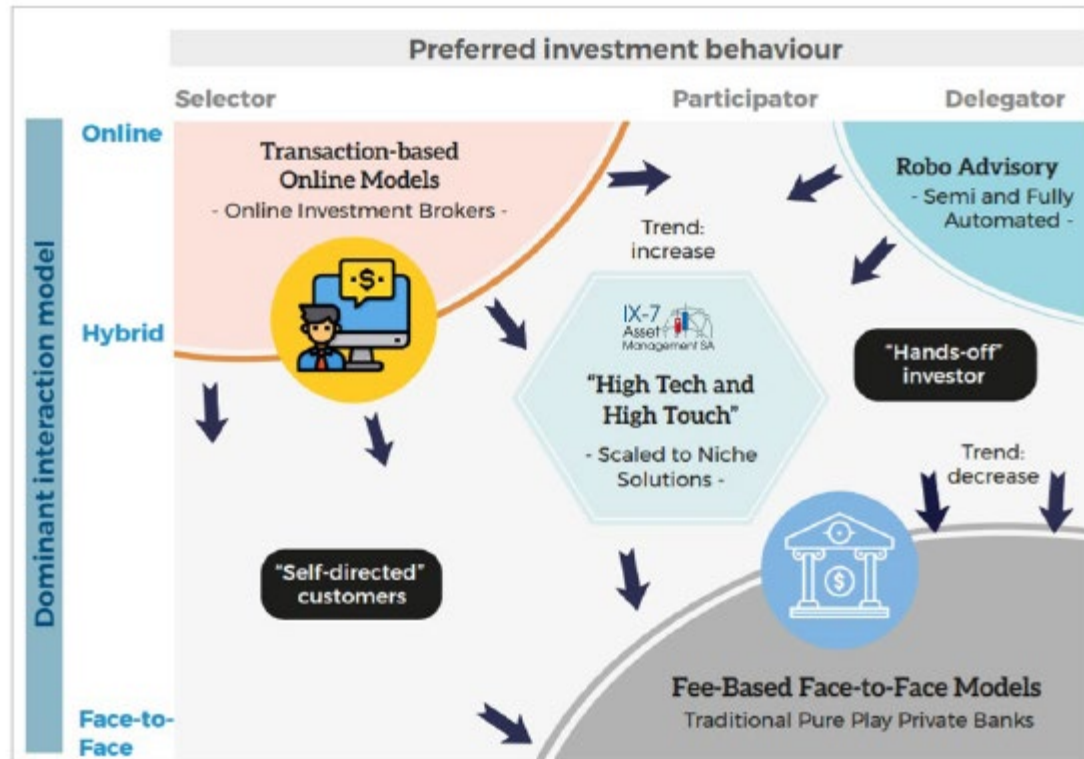


Product and Activity Matrix

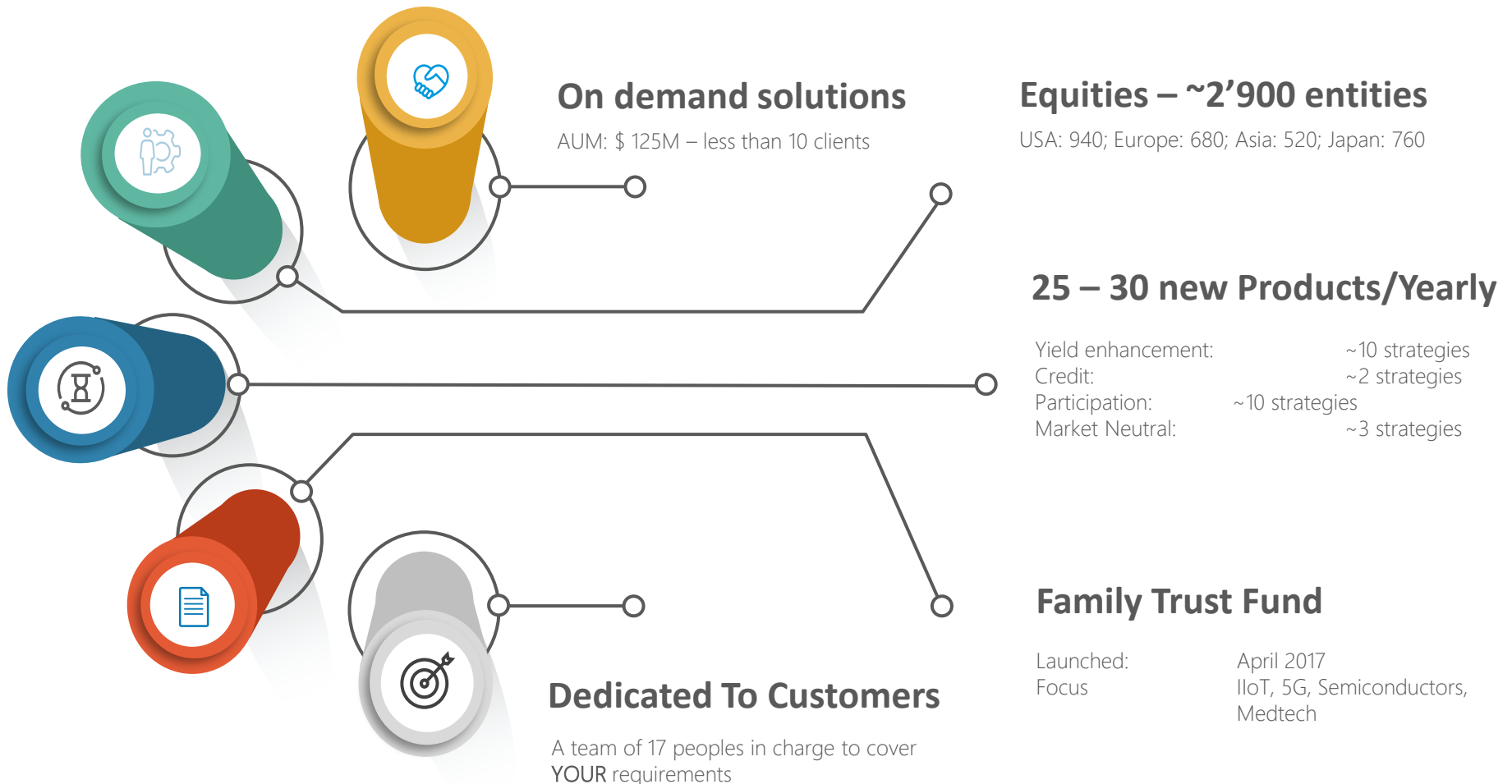


WealthTech Strategy

IX7 offers an unique service; our offer combines the benefits of the traditional Private Banking Services with the one that can be obtained by using modern technologies.



Product and Activity Matrix



How it works – AI delivers smart investment decision support



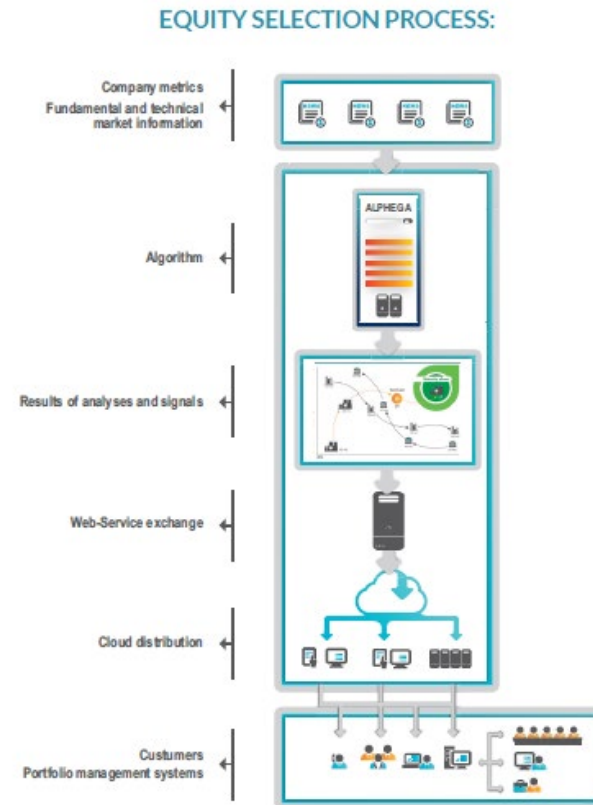
Palo Alto Networks Inc.

	1 to 9.99	10 to 29.99	30 to 69.99	70 to 89.99	90 to 100
Price Momentum				Green	
Analyst Revision			Yellow		
Relative Value		Orange			
Earnings Quality					Green
Risk Metrics			Yellow		
Growth Metrics			Yellow		
Value Metrics	Red				
Momentum Metrics				Green	
Social Media Metrics					
Total [Data Quality]	91.84			Green	

Means to focus on growth, value, risk, or momentum! To support our investment decision-making process, we do use state of art technologies. Each day, to perform our investment review process, we don't run one or two analyst reports (the competitors do this); instead, our quantitative and qualitative analysis are performed on over 30'000 TP-Reports and over 20'000 EPS-Reports for over 3'000 entities.

Asset Allocation and Strategy

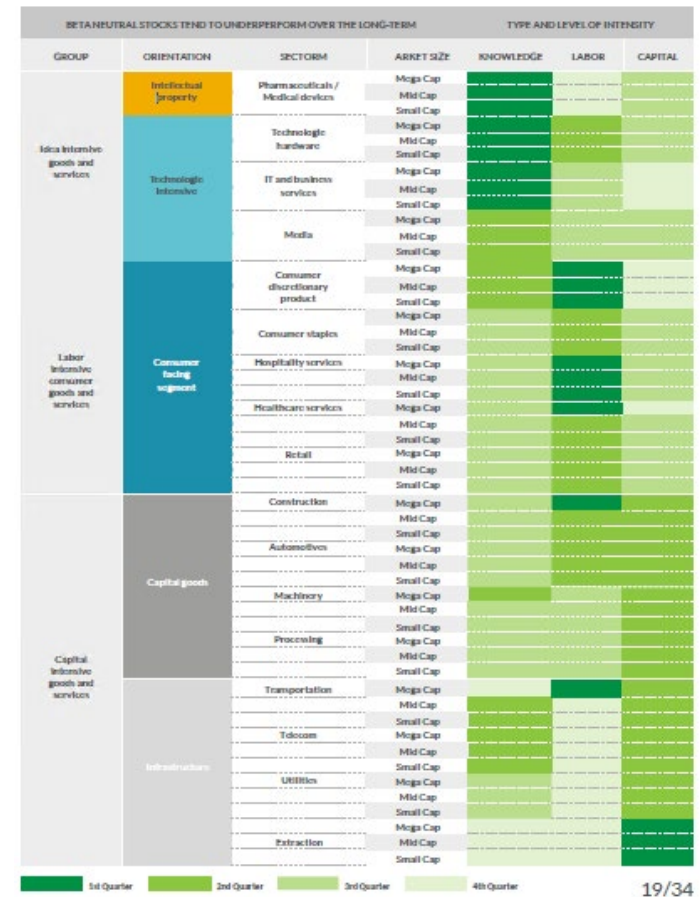
- Directional Opportunity (long-only)
- Investment theme approach, based on strong secular growth trends
 - “High Value Add Companies” are given priority over capital- and work-intensive companies
 - “High Value Add Companies” are commanding higher multiples, reflecting the value of future growth opportunities
 - Equity selection is based on a multi-sector approach to benefit from an important upward trend, and is based on a meticulous strategy that separates solid-performing equities from weak ones.



Where does superior value-add presently occur?

Our research has shown that companies that engage in technology-intensive activities and whose sales are driven by a substantial amount of intellectual property, outperform the average market.

- At present, technology intensive-activities are related to the Fourth Industrial Revolution (4IR)
- The business focus of these companies:
 - Advanced robotics
 - Advanced automation and cyber-security
 - IOT and IOE
 - Cloud operations
 - Next-generation genomics
 - Mobile internet and connectivity
 - Integrated agricultural economy
 - Social media technologies



Secular growth trends

A secular growth trend not occur just at one specific intersection in the market, but rather along a long, lasting and sustainable value chain.

IX7 has access to primary data allows us to follow and invest in the same and unique process at multiple times. Typically this is the case in large overarching industry activities where the final consumer product depends on the value creation at multiple levels.

Advantage for the client:

The potential investment success rate exceeds the average by more than 25 %.



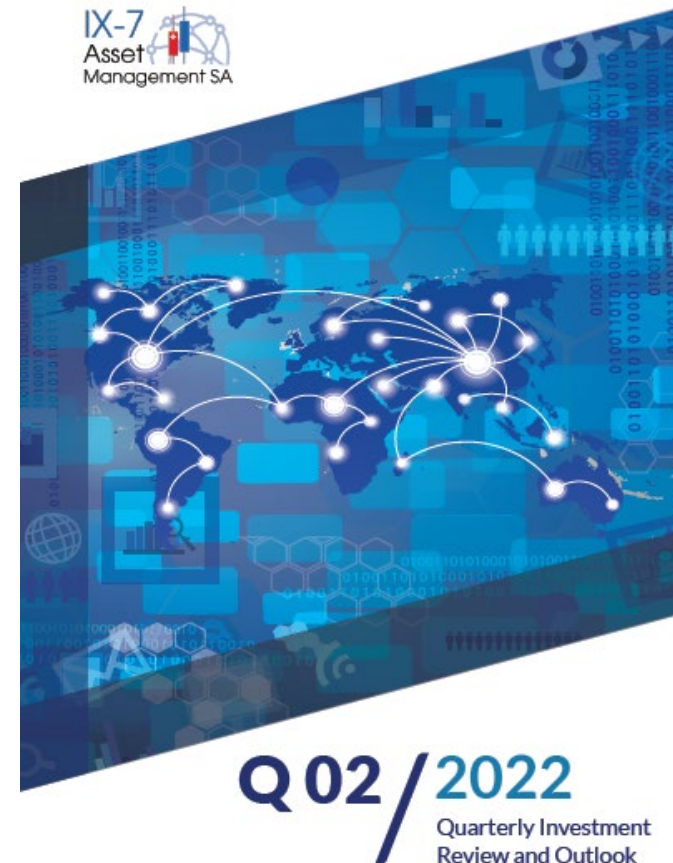
Quarterly Reporting

Communication with our clients is key!

Our investment views are publicly accessible via our blog (<https://www.ix-7.ch/Community/Blog.aspx>); each quarter, a short-review and our outlook summarized and made available online and in print.

Typically the ~30-page document contains the following:

- Top-down view,
- Country view (Americas, Europe, Asia),
- Industry view (12 sectors view),
- Currency/Commodity view (€/\$, XAU/XAG, WTI),
- Asset Class view (bonds, equities, credit),
- Geopolitical summary,
- Central Bank policy summary, and
- Development on our key secular growth trends
- Subject(s) of interest



Existing Business Relationship

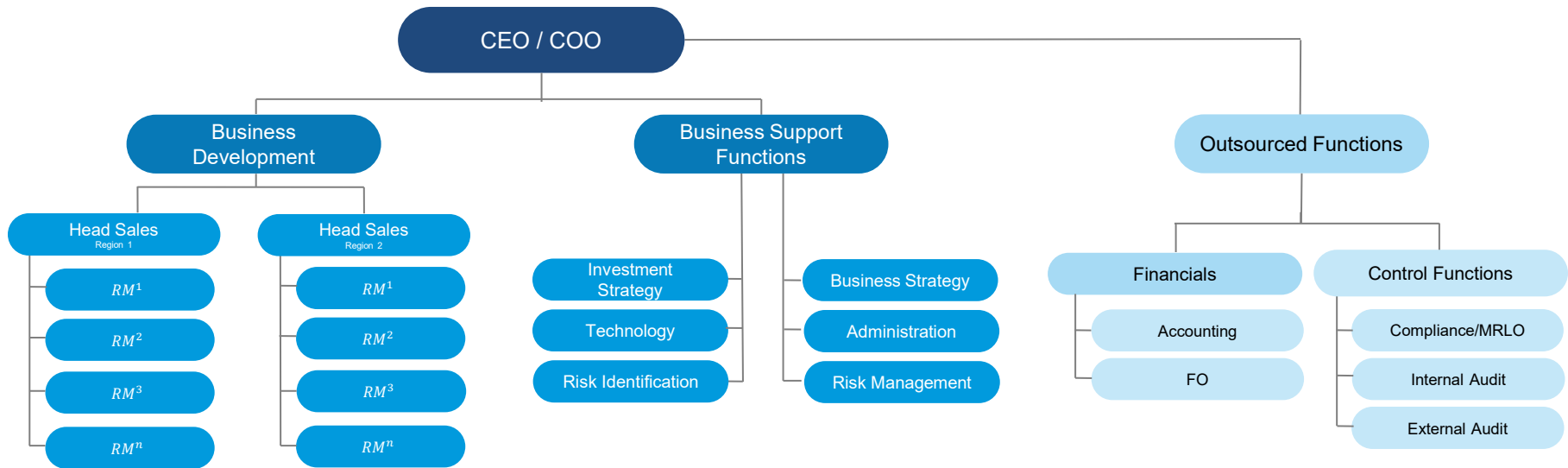
Local Service Provider

FAB, Abu Dhabi
Mashreq, Dubai
RAKBank, Abu Dhabi
National Bonds, Dubai
Capex (Forex), Abu Dhabi
Al-Tamimi (Real-Estate), Dubai

Custodian Banks & Broker

CBM - Monaco
Vontobel – Switzerland
JPM-Chase, London
Barclays, London
Société Générale, Paris/London
BNPP, Paris/London
Natixis, Paris/London
ZKB, Zurich (State Bank)
BCV, Lausanne (State Bank)
Leonteq, Zurich
EFG, Zurich/Geneva

Organizational and Risk Management Chart



Risk management

Risk monitoring / reporting

Management Functions:

At IX7, the basic management functions of planning, organizing, leading and controlling are split between 3 departments thereby eliminating all back-office and middle-office functions. Because these functions were fully automated, the creation, execution and realization of the organization's goals will be highly lean and efficient. Apart from the CEO tasks, the front-office activities are common to each and every manager irrespective of their level or status.

Control Functions:

Risk management is independent and acts as the second line of defence and is responsible for risk management, regulatory compliance, internal compliance and AML/KYC. It is reporting to the Executive Committee, in its absence to the CEO.

Asset Allocation Grid (USD)

Asset Class	Instrument	Conservative	Balanced	Dynamic
Cash	USD c/c	20%	5%	5%
	Sub-Total Cash	20%	5%	5%
MMF	Term Deposit 1 Month-USD	10%	10%	0%
	Term Deposit 1 Month-EUR	0%	0%	5%
	Sub-Total MMF	10%	10%	5%
Fixed Income	Sharia Compliant 5Y Note	20%	20%	10%
	European Credit Jan 25	0%	5%	0%
	US TB 3Y	10%	5%	0%
	State Bank of India	10%	5%	3%
	Posco July 24	5%	5%	3%
	DB April 25	5%	5%	3%
	Korea Expressway May 25	2%	5%	3%
	Mercado Libre Jan. 26	2%	5%	3%
	Pemex Jan 29	0%	5%	5%
	Sub-Total Fixed Income	54%	60%	30%
Equities	Family Trust Fund - IloT	10%	10%	20%
	Yield Enhancement Str. "Payments"	3%	5%	10%
	ETF Chinese Equities	0%	0%	10%
	Twin-Win WTI	3%	5%	10%
	Market Neutral (Tech / Healthcare)	0%	2%	5%
	Market Neutral (Growth / Value)	0%	3%	5%
	Sub-Total Equities	16%	25%	60%
Grand Total		100%	100%	100%

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Past performance is no guarantee of future returns.

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